



Welcome to the 2022 Sorority Recruitment Informational Meeting







The First Impression: Preparing for Recruitment





Your First Impression

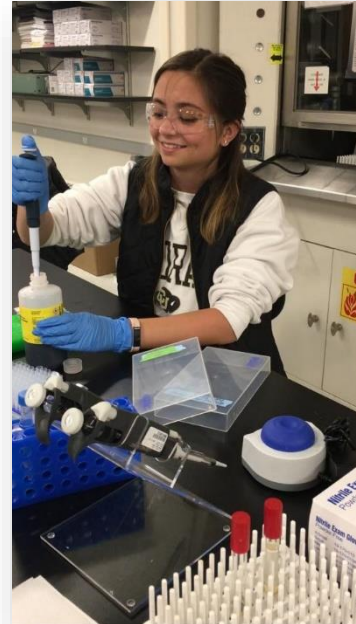
- Starts before you walk onto campus: your social media!
- Never say anything negative about any sorority
- Recommendation letters, Social Media, and finishing high school strong
- Take an interest in all Greek organizations on campus, and other campus activities
- Learn from the recruitment guide and guidelines
- Register with your college's Panhellenic for recruitment





Social Resume

- Name, Address, Phone, Email
- GPA, ACT/SAT
- Activities/Hobbies
- Awards
- Community Service
- Work Experience
- Members of your family who are in Greek Organizations
 - This is because some sororities are interested in Legacy information





Photographs

- Send 2-3 photographs in each packet
- Headshot and a full body shot
- *LABEL WITH YOUR NAME ON THE BACK*
- Make sure you look like you!
 - No filters or excess photoshopping





Social Media

- Look over **everything** - including “fake” accounts
- Put your best foot forward - in all aspects of life
- Prepares you for your future in college and beyond
 - What is put online can never truly be deleted
- Can make or break your recruitment
- Check for sororities’ guidelines for social media
 - Active members might reach out on social media





Finishing High School

- Keep it up!
 - Don't let senioritis get the best of you
- Your scholarship, involvement, and friendships matter
- Sororities are looking for someone who is dedicated to their sorority for years and a lifetime





Scholarship Information





Scholarship

- Our organization offers annual scholarships for current sorority members from the Shreveport/Bossier Area
- Current scholarships: \$500
 - Two scholarships available
- Can be used for tuition, books, or supplies
- We want to help support you!





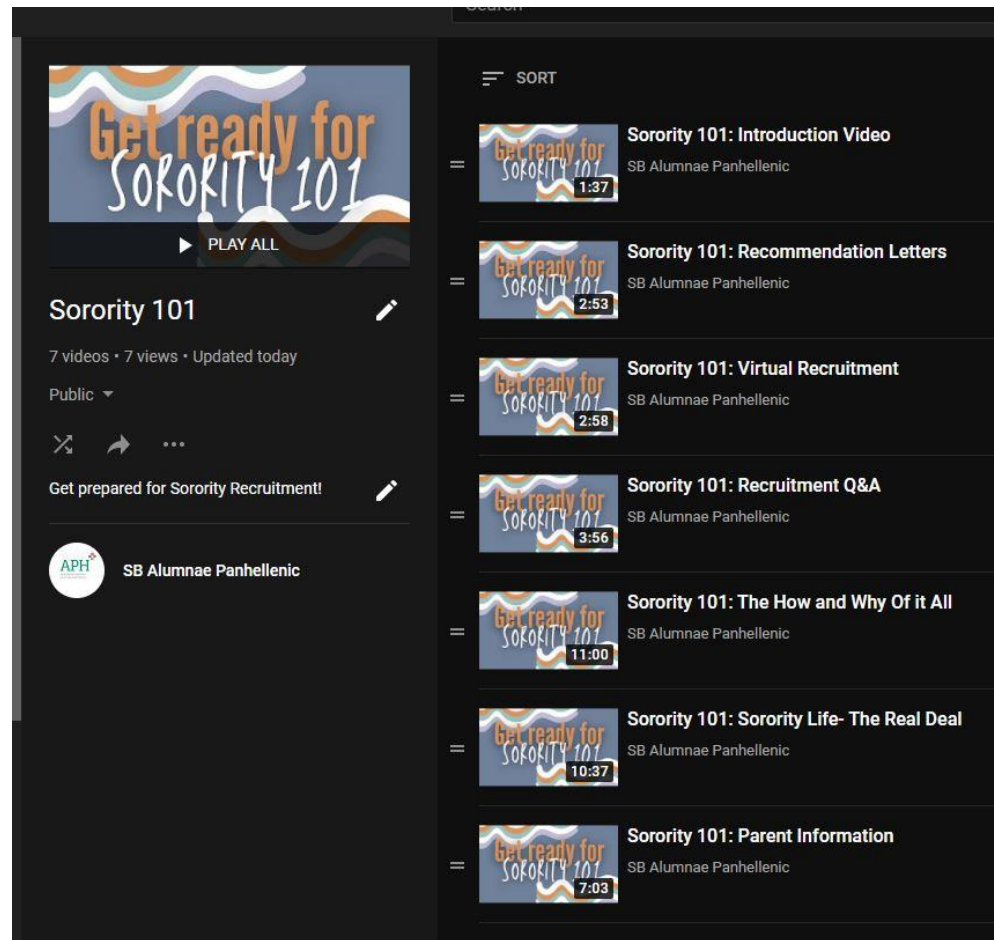
Online Resources





Online Resources

- www.shreveportpanhellenic.com
- **Instagram:** sb_alumnae_panhellenic
- **Facebook:** Shreveport Bossier Alumnae Panhellenic
- **Youtube:** SB Alumnae Panhellenic
- Your college's website
 - Typically has a Greek Life page
- Each sorority's national page
- Each sorority's social media
- College panhellenic social media





Research Your School's Requirements





Register with your Campus Panhellenic

- Introduce yourself to your campus panhellenic and register for recruitment
- All sororities want to get to know you; Panhellenic facilitates this
- Make sure to review registration deadlines and fees





Review Campus Recruitment Guidelines

- What is expected of you as a potential new member?
- What is expected of the active members?
- Is your recruitment virtual, in-person, or a combination?
- Are there any clothing items you need to be sure you have?





Recommendation (Rec) Letter

- Sometimes optional, but highly recommended for each sorority on campus
- Alumnae will write a letter based on their relationship with you
- The goal is to introduce you to each sorority
- ASK PERSONAL CONNECTIONS (family, friends, teachers, coaches, etc.)
 - You'll be surprised who in your life is associated with a sorority! Ask around!
 - The Shreveport Bossier Alumnae Panhellenic officers cannot write recommendation letters unless they know you personally
- Most are done online, but a few are still done on paper
- Give them enough time to write it and let them know when it is due



Recommendation Letter Packet

- Folder (if you are doing paper packets)
- Social Resume
- Transcript
- Photographs
- Hard copies or sent via email
- These will go directly to the alumnae that is writing your recommendation letter, not the Shreveport Bossier Alumnae Panhellenic



Thank You Notes

- These are a MUST
- Can be an email or handwritten
- Send in a timely manner





Research Greek Life and Campus Life

- Look up every sorority on your campus
 - Basic info, philanthropies, and their social media accounts
 - Follow them on social media!
- Look at campus activities available to you
 - Other organizations, events, sporting events





YOUR ACTION ITEMS

- Finish high school strong!
- Register for recruitment with your college
- ✓ • Fill out our online form to register with us
- Follow us on social media
- Clean up social media accounts... ALL of them
- Review recruitment guidelines at your college
- Research sororities on your college campus
- Research other campus life at your college
 - Then.. if needed....
 - Create your Recommendation Packet
 - Ask around to find sorority alumnae in your life and ask them for recommendation letters
 - Send them the recommendation packet, if they need it.
 - Write thank you letters!





Take a Deep Breath....

- Remember this is to prepare for recruitment, which is months away
- Don't be afraid to ask questions!
 - Ask us, your Panhellenic, and friends who have been through recruitment
- ENJOY the remainder of your senior year and get excited about the years ahead!

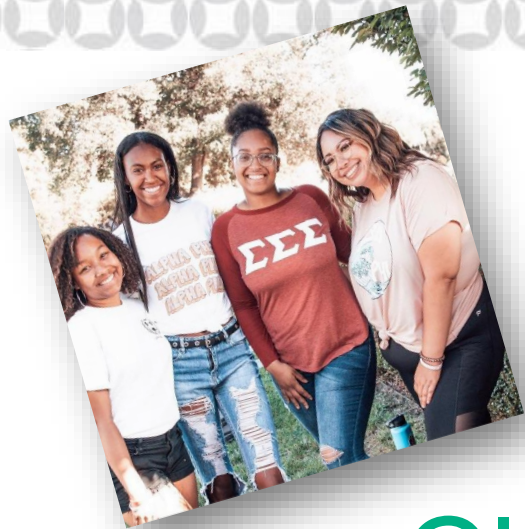




Last Minute FYIs

- Our organization can only support the Shreveport/Bossier area
 - If you are from another area, please contact the Alumnae Panhellenic in your area
- Due to changes to Panhellenic nationally, we cannot write blanket recommendation letters any longer. You must get letters from women who know you personally.
- Lean into your resources





Closing Remarks & Questions

www.shreveportpanhellenic.com

Instagram: sb_alumnae_panhellenic

Facebook: Shreveport Bossier Alumnae Panhellenic

Youtube: SB Alumnae Panhellenic